



# Alpha Beta BEST!

It takes exceptional qualities to merit  
membership in your organization...  
**scholarship, dedication, integrity.**

So when it comes to emblem jewelry, don't settle for anything less for  
your members than **THE BEST – Award Concepts.**

For over 25 years, fraternities and sororities have recognized **Award Concepts**  
for our unwavering commitment to quality and service. Like yours, our organization  
**recognizes excellence.** That's why we have a nationally recognized team of master  
jewelry designers and craftsmen on staff. We'll work with you to create distinctive custom  
pins, charms, rings and medallions your members will be proud to wear for years to come.

Manufactured right here at our facility in St. Charles, Illinois, every  
jewelry item is crafted to reflect the unique character of your  
organization and the individuals who uphold its reputation.



**But first things first:**  
Get to know our dedicated  
(and very personable) sales staff!  
**Call Award Concepts today.**

**Award**  
CONCEPTS **THE BEST**