

Innovation

OUR GIFT FOR YOU introduces many "firsts" into the recognition industry – not least of which is putting you and your employees first!

We designed this system with your needs and wants in mind, offering features you won't get from any other service award vendor:

- Flexible reporting
- Award review system
- Product video reviews
- Social media integration
- Access to the entire Hadley House art gallery

Want more? With Award Concepts, there's always more! For instance, **75% of all awardees order online by computer or smart phone.** This trend is only going to increase. That's why we're committed to extensive research, development and investment into online initiatives like OUR GIFT FOR YOU.

You'll quickly see the big-picture benefits of OUR GIFT FOR YOU. Its revamped points system helps you align your people and target audience with the goals of your brand, building brand relationships. And it will help **boost your bottom line by engaging employees**, encouraging commitment from channel partners and generating loyalty from your customers.

And we know a thing or two about customer loyalty. Our clients don't refer to us as **THE BEST** without good reason. We walk the walk, not just talk the talk. And we back it up with 25 years of successful partnership with organizations like yours.

